



DECEMBER 2009 - #7

PRISON BROADCASTING NETWORK GOES GLOBAL!

The recent full-page colour article about us in THE WEEKEND ARGUS, THE STAR and the SABC3 documentary on SPECIAL ASSIGNMENT has launched us globally!

We have been inundated with calls for radio, television and newspaper interviews ever since and a Google of "Jail Star" will render pages of international results! If all goes according to plan I have an interview tomorrow with Japan's leading newspaper – with a circulation of 8 million a day. In fact, **we have received more publicity in the past two weeks than we have received in the past 10 years combined.**

Some of this publicity has converted into some much-needed funding or pledges and we are most grateful to those of you who heard the call and have extended your hand in partnership. Most of these new partnerships have come from people we already knew but there were a few others who didn't know us before and have come on board.

SENNHEISER, one of the world's leading manufacturers in professional field microphones, donated R41,000 in sound equipment. We now have virtually all the sound equipment we need for next year and with just some studio monitors (speakers) we will be good to go. **BUILDERS WAREHOUSE** donated a R2,000 security gate for our TV Studio which has enabled us to separate the video edit suite from the rest of the TV Studio. Now our offender students will be able to train themselves in video editing skills during times when we are unable to be there.

PBN LAUNCHES BRAND NEW WEBSITE – CLICK [HERE](#)

To keep up the momentum with all the publicity, we launched our brand new website. Special thanks to Nic Black of NB MEDIA who kindly designed the website free-of-charge in record-breaking time. The content of the entire site has been revamped and there are now easier ways to partner with us. Brand new features include a **Blog**, **Testimonies**, links to **Global Breaking News about PBN**, links to some of our **Friends** and **Video Clips!**

All pics below are clickable links to videos on our website. Our promo is in parts so please start with Promo#1. "Ctrl" click on the links to take you there.



NEW ADVISORY BOARD

With our new direction in television and in order to see us grow exponentially in the year ahead we felt it was necessary to put together an Advisory Board. This Board will provide us with specialist advice on various issues which will assist us in moving forward in these very exciting times. "Ctrl" click [here](#) to see who they are. We look forward to working with all of you in the New Year.

SPECIAL THANKS

In our previous email I forgot to mention that while I was up in Joburg in October, **EMI MUSIC PUBLISHERS** gave us an entire Mood Music Library and wavered all their rights! **PROSALES** also donated a R1,000 extended-life battery for one of our cameras.

Some other partners who have come on board or extended their support recently include: Go-Tell Communications; Screen Africa; Umoya Trust; Aspeling Hanley; Kerrin Doley; Janice Samuels; The Bird Project; Marc de Rooy; Ivan Duffield; Dawn & Henk Mol; Dave Hotchkiss; Kathy Noland; Metropolitan Life; as well as a few anonymous donors. Many thanks to all of you and to all our existing partners.

WHAT'S IN STORE FOR NEXT YEAR?

I am SO excited about next year. I sense it will be one of our best years ever! There will no doubt be challenges to face as with every other year, but with your support and partnership we can and will see many lives changed behind bars.

ONE FINAL WORD...

May you have an exceptionally blessed Christmas and we look forward to chatting to you again in the New Year. Stay safe, keep looking up, and no matter what challenges you face, never, ever give up!

Many thanks and blessings,



Mrs. Dayimani is Head of Medium B section of Pollsmoor. She knows the offenders with whom we work and had a few things to say on the recent "Special Assignment" documentary about PBN. "**Ctrl**" click on the picture above to view what she and other Correctional Officers had to say.

PRAYER NEEDS

- For monthly donors and for all our financial needs to be met
- For specialist TV staff & volunteers
- For protection & wisdom

OTHER INFORMATION

Prison Broadcasting Network is committed to the holistic rehabilitation and moral rejuvenation of inmates utilizing the mediums of radio and television.

We are a registered Non-Profit Voluntary Association - Reg. 027-721NPO and a registered Service Provider to Correctional Services – Reg. PL004/06.

We are members of the Association of Christian Broadcasters and accountable to Valley Christian Church. Our books of account are audited at the end of each financial year by independent auditors.

We exist by faith and value your support and prayers. We receive no government funding.

CONTACT DETAILS

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