



FEBRUARY 2011 - #1

### OUR LARGEST PRODUCTION YET – 7 CAMERA SHOOT!

Well last year was an exceptionally busy year. Just as everyone was slowing down towards Christmas, we were busier than ever!

In mid-December we took on our largest outside production - a 7-camera film shoot for the inaugural "Mr. Price Anchor Challenge" - a multi-faceted sports event held on Fish Hoek beach, Cape Town. The emphasis was certainly on the word 'challenge,' as our crew took on gale-force winds and were blasted with sea spray, dirt and sand as they battled the elements to get their shots.

Kwanele, one of our ex-offender students, took part in the shoot. It was his first production outside the prison walls and an invaluable learning experience for him. The other cameramen were sourced from around Cape Town and included Dave Aenmey (DOP on "Faith Like Potatoes"), Michael van Ryneveld (Ryno Productions) and Joss Lean (Lean Productions), all of whom provided their services free of charge, as did PBN.

Thank you to everyone who contributed so sacrificially. The production will be flighted on "Super Sport" later this year.



Pic above: Screenshot from TONY ANTHONY Pollsmoor Maximum Outreach Video. John Lawson, pictured here also gave his powerful testimony.



We have posted shortened versions of this production (and many of our other productions) on our website. If you would like to view them please visit <http://www.prisonbroadcast.org.za/videos-of-prison-broadcasting-network.html>

### A ROAR ERUPTS IN POLLSMOOR MAXIMUM

Just two weeks before the Anchor Challenge, we filmed an outreach in Pollsmoor's Maximum section for Fathers Robe Ministries. TONY ANTHONY - author of 'Taming The Tiger' and a former Kung Fu world champion for 3 consecutive years - gave his incredible testimony.

As we stepped into Pollsmoor's maximum courtyard, the whole place erupted into an overwhelmingly loud roar – which continued for the next ½ hour! Visit <http://www.youtube.com/watch?v=ePwATo7q3uE> for a short version of what we experienced!

### CAMPAIGN LAUNCH - "CHANGING LIVES, SAVES LIVES!"

We recently launched our "Changing lives... Saves lives!" campaign. The campaign is aimed at reminding the general public that crime doesn't stop when criminals are caught. **Crime stops when criminals' lives are changed.**

And each time a life is changed, it saves someone the devastation, trauma or loss of life caused by crime. We can do nothing to change the past. BUT WE CAN influence the future. Go to <http://www.prisonbroadcast.org.za/campaign-of-prison-broadcasting-network.html> for more information.

### WEBSITE REVAMP

Our website has been completely revamped. Many video samples of our productions have been uploaded to YOU TUBE and linked to our website. Visit <http://www.prisonbroadcast.org.za/videos-of-prison-broadcasting-network.html> to view some of them.

### VISION FOR 2011

I'd like to thank everyone who supported us during 2010. It was an awesome year and we produced more productions last year than we have in the previous 2 years. However, producing all these programmes with only one full-time qualified staff member and insufficient funds prevented us from launching our prison TV station.

Our primary mission has always been to reach offenders en-masse and despite our best efforts to provide DVDs to various prisons for broadcast it would seem they have not been playing them.

Operating our own **prison TV station** would ensure that our programmes are broadcast and that virtually every other programme watched by offenders would be relevant and make a positive contribution to their moral rejuvenation and rehabilitation.

**It is now time for us to reach the masses in prison through a dedicated prison TV channel.**

### OUR CAUSE

Prison Broadcasting Network is committed to the holistic rehabilitation, skills development and moral rejuvenation of offenders utilizing the mediums of radio and television.

### LEGAL STATUS

PBN is registered as a:

- Non-Profit Organisation (027-721NPO)
- PBO - Section 18A status (PBO 930005866)
- 100% Level 4 B-BBEE rated (FS/BEE/741/10)
- Service Provider to DCS (PL004/06)

**Donations are tax-deductible and carry B-BBEE benefits.**

PBN is controlled by an independent Management Board and audited annually. Founded in 1999.

We exist by faith and value your support and prayers. We receive no government funding.

### BANKING DETAILS

Account: Prison Broadcasting Network  
 Bank: First National Bank  
 Acc. Type: Cheque Account  
 Acc. Number: 62 0628 55849  
 Branch Code: 202 309 (Fish Hoek)  
 Swift Code: FIRNZAJJ

### PRAYER NEEDS

- For financial provision
- For specialist TV staff & volunteers
- For protection & wisdom

### CONTACT DETAILS

Prison Broadcasting Network  
 P.O. Box 37711, Vayland, 7978,  
 Cape Town, South Africa

Mobile: +27 (0)82 4888 345 (Marius)

Web: [www.prisonbroadcast.org.za](http://www.prisonbroadcast.org.za)  
 Email: [info@prisonbroadcast.org.za](mailto:info@prisonbroadcast.org.za)

With sincere humility, there is no-one more experienced than us to do this. We have 13 years experience in working with offenders daily AND 11 years experience in broadcasting to offenders. Not even Correctional Services has that combined experience.

But we cannot do it alone. We really need your partnership – now more than ever! If you missed the link to our campaign please check it out at <http://www.prisonbroadcast.org.za/campaign-of-prison-broadcasting-network.html>. It may truly give you something to think about.

Additionally, we would like to get our **video production company** up and running. Three of our former offender students have now been released and we hope to give them some paying work to assist them in their transformed lives.

**If you require: a training or corporate video; coverage of an event; or music video, please contact us for a competitive quote.**

And please spread the word: send this newsletter to whomever you know; post our web details on your facebook page; and whatever other means you might have.

#### **A PERSONAL NOTE — DO YOU KNOW SOME CONTACTS?**

I recently had to sell my vehicle as it required some serious repairs and it didn't make sense to spend more than half its value on repairs.

I am now without transport which has made things quite challenging. I'm unable to take a train to work as I usually transport, at the very least: a laptop, video camera and tripod. Besides being very heavy for one person to carry it is also dangerous to travel on our trains with such items.

As I will also be transporting 4 or 5 men (ex-offender crew) as well as tons of equipment to film shoots, we will need a decent sized car with at least a large boot. Unfortunately, car prices are astronomical and although I have some money to put towards a new car I am still far off from what is required.

If you know of a car dealer, car hire company, or any company for that matter, that would be willing to sponsor us a car, or even partly sponsor a car, I would really appreciate it if you could put us in touch with them as soon as possible. We will give them full branding on the vehicle, logo on our website, media exposure, etc.

Many thanks and blessings,



Founder & CEO