



SEPTEMBER 2010 - #5

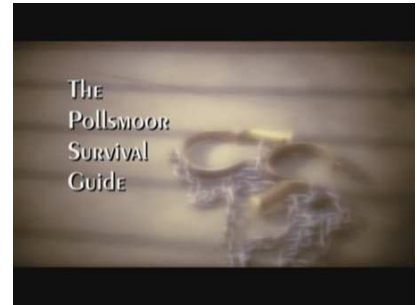
## THE POLLSMOOR SURVIVAL GUIDE

After 3 months of work we have finally completed production of "THE POLLSMOOR SURVIVAL GUIDE" which was launched last week. A number of Correctional Officers attended the launch which was held at Manuka Restaurant in Steenberg Village. The response was exceptional!

The video was produced to assist Correctional Services with the induction process of first-time offenders but it's more than just an informational guide. Besides giving offenders information about their daily routine, visits, phone calls, shopping, medical and release procedures and the like, it carries a strong moral message. It discourages involvement in gangs and encourages offenders to take an active role in their own rehabilitation.

Sabelo Mzanywa, Director of Pollsmoor and Head of Development and Care, said that this would be an invaluable tool and that he would be presenting it to the Regional Commissioner for use in other Centres across the Western Cape and even Nationally. The video can be adapted for use in various centres and we also intend to produce a similar version to discourage school children from crime.

Any Correctional Centre interested in using this invaluable tool that will save a huge amount of time regarding the induction process of offenders should contact Marius on 082 4888 345.



Pic above: Screenshot – "The Pollsmoor Survival Guide"  
Pics left: Screenshots from "Cell-U-Lite" and "Beat The Bars"; Filming of presenter links for "Beat The Bars" and teleprompt training



## PRODUCTIONS IN PROGRESS – ALL FILMED BY OFFENDERS

**BEAT THE BARS** – This is a music video series with a difference. The host links, presented by offenders, cleverly use the titles and lyrics of songs to bring across a non-threatening moral message. All music used is of a moral nature and carries rehabilitative value.

**CELL-U-LITE** – With many offenders spending up to 23 hours a day in their cells, exercise is often not a priority. Yet it is a great outlet for pent-up frustrations and does wonders for the soul. This video series demonstrates the various exercises one can do with resources available in one's cell.

**THE NAKED TRUTH** - One of the avenues that often contributes positively to the healing and rehabilitative processes is the ability to voice one's own opinion. This series of chat shows gives offenders a voice. However, this is not a "let-me-vent-and-complain" video series. The objective of all these programmes is to lead the discussions to positive outcomes that will enhance the rehabilitation and moral rejuvenation of ALL offenders.

## B-BBEE STATUS

PBN is now recognised as a 65 point B-BBEE Level 4 Contributor with a B-BBEE Procurement recognition of 100%. This now provides an ideal opportunity for companies that require a higher B-BBEE rating to invest in a really good cause.

## SPECIFIC EQUIPMENT & FUNDING NEEDED

1x Professional Video Tripod (4 stage, medium to heavy duty, fluid head)	- R20,000
3x Redhead lighting kit or equivalent	- R18,000
1x 3 or 4Kva Uninterrupted Power Supply	- R10,000
Funding for day-to-day expenses and salaries	- R750,000

## POSITIONS AVAILABLE

We require the services of a **LIGHTING CAMERAMAN**, a **VIDEO EDITOR**. A **JUNIOR PERSONAL ASSISTANT** with their own vehicle and a little graphic design experience is also required.

## ACKNOWLEDGEMENTS AND THANKS

Special thanks to SONY for an exceptional price on a new MiniDV player/recorder as well as to the BKM Trust for their recent donation of R2,000 and Manuka Restaurant for the support they have given us. **Thank you too to our faithful monthly partners and our volunteers for your invaluable support.** We truly appreciate the sacrifices that you make. Most of all, we thank the Lord for continuing to sustain us.

Kindest regards and blessings,



Founder & CEO

## OUR CAUSE

Prison Broadcasting Network is committed to the holistic rehabilitation, skills development and moral rejuvenation of offenders utilizing the mediums of radio and television.

## LEGAL STATUS

PBN is registered as a:

- Non-Profit Organisation (**027-721NPO**)
- PBO - Section 18A status (**PBO 930005866**)
- B-BBEE 65 points Level 4 Contributor with a B-BBEE procurement recognition of 100% (**FS/BEE/741/10**)
- Service Provider to DCS (**PL004/06**)
- Member of the ACB

DONATIONS ARE TAX-DEDUCTIBLE.

PBN is controlled by an independent Management Board and audited annually.

We exist by faith and value your support and prayers. We receive no government funding.

## BANKING DETAILS

Account: Prison Broadcasting Network  
Bank: First National Bank  
Acc. Type: Cheque Account  
Acc. Number: 62 0628 55849  
Branch Code: 202 309 (Fish Hoek)  
Swift Code: FIRNZAJJ

## PRAYER NEEDS

- For financial provision
- For specialist TV staff & volunteers
- For protection & wisdom

## CONTACT DETAILS

Prison Broadcasting Network  
P.O. Box 281, Steenberg, 7947,  
Cape Town, South Africa

Call: +27 (0)21-701 0163 (Studio)  
Mobile: +27 (0)82 4888 345 (Marius)

Web: [www.prisonbroadcast.org.za](http://www.prisonbroadcast.org.za)  
Email: [info@prisonbroadcast.org.za](mailto:info@prisonbroadcast.org.za)